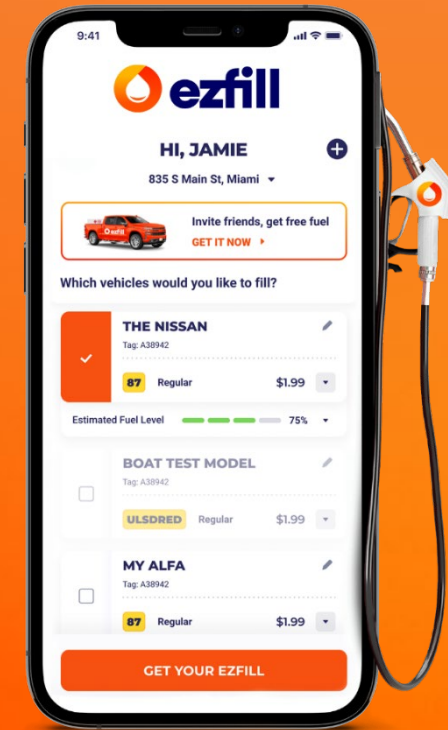


JANUARY 2024



MOBILE FUEL DELIVERY

NEVER PUMP GAS AGAIN

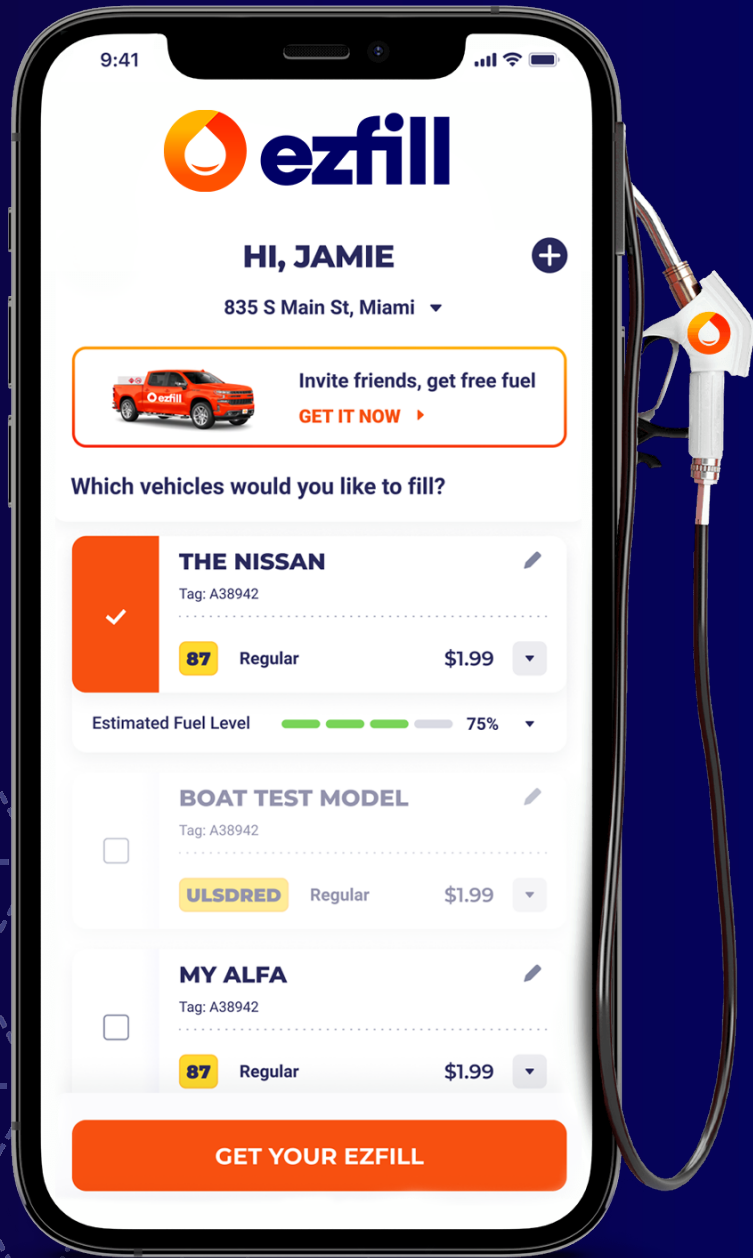


DISCLAIMER



This presentation contains “forward-looking statements.” Forward-looking statements reflect our current view about future events. When used in this presentation, the words “anticipate,” “believe,” “estimate,” “expect,” “future,” “intend,” “plan,” or the negative of these terms and similar expressions, as they relate to us or our management, identify forward-looking statements. Such statements, include, but are not limited to, statements contained in this prospectus relating to our business strategy, our future operating results and liquidity and capital resources outlook. Forward-looking statements are based on our current expectations and assumptions regarding our business, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Our actual results may differ materially from those contemplated by the forward-looking statements. They are neither statements of historical fact nor guarantees of assurance of future performance. We caution you therefore against relying on any of these forward-looking statements. Important factors that could cause actual results to differ materially from those in the forward-looking statements include, without limitation, our ability to raise capital to fund continuing operations; our ability to protect our intellectual property rights; the impact of any infringement actions or other litigation brought against us; competition from other providers and products; our ability to develop and commercialize products and services; changes in government regulation; our ability to complete capital raising transactions; and other factors relating to our industry, our operations and results of operations. Actual results may differ significantly from those anticipated, believed, estimated, expected, intended or planned. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We cannot guarantee future results, levels of activity, performance or achievements. Except as required by applicable law, including the securities laws of the United States, we do not intend to update any of the forward-looking statements to conform these statements.

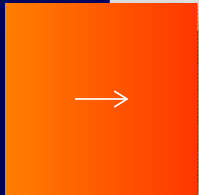




WHO WE ARE



EZFILL BRINGS THE GAS STATION TO YOU



EzFill is a leader in the fast-growing mobile fuel industry, with the largest market share in its home state of Florida.





INVESTMENT HIGHLIGHTS



INDUSTRY SHIFT

Retail fueling industry, estimated to be \$500 bn, is ripe for innovation



BUSINESS MODEL

Fueling services provided for Fleets, Consumers and Specialty Vehicles



MANAGEMENT TEAM

Experienced management team with expertise across Oil & Gas, Operations, Finance and Technology



OPPORTUNITY

First-mover advantage in rapidly rising mobile fuel industry



EXPANSION

With Miami as the launchpad, EZFL strategically expanded into 4 new markets in 2022.



DELIVERY FLEET

EZFL has a robust network of delivery trucks for all mobile fueling needs





EZFL MARKET OPPORTUNITY

CUSTOMER EXPECTATIONS HAVE CHANGED FOREVER

- On-Demand products are the new standard
- Direct-to-Consumer business services are rapidly capturing market share



TRANSPORTATION

Uber: Market Cap \$60B
Lyft: Market Cap \$6B



MEALS

Doordash: Market Cap \$22B
Grubhub: Market Cap \$7.5B



GROCERIES


Instacart: Valuation: \$20B+
Shipt: Owned by Target



FUEL
ezfill

Market cap and valuations change daily.



COMMERCIAL
New Accounts to date
300 +


RESULTING IN STEADY REVENUE GROWTH



GALLONS
13M +
Delivered to date



\$50M
Revenue to date



CONSUMER
Subscriber Retention
80% +

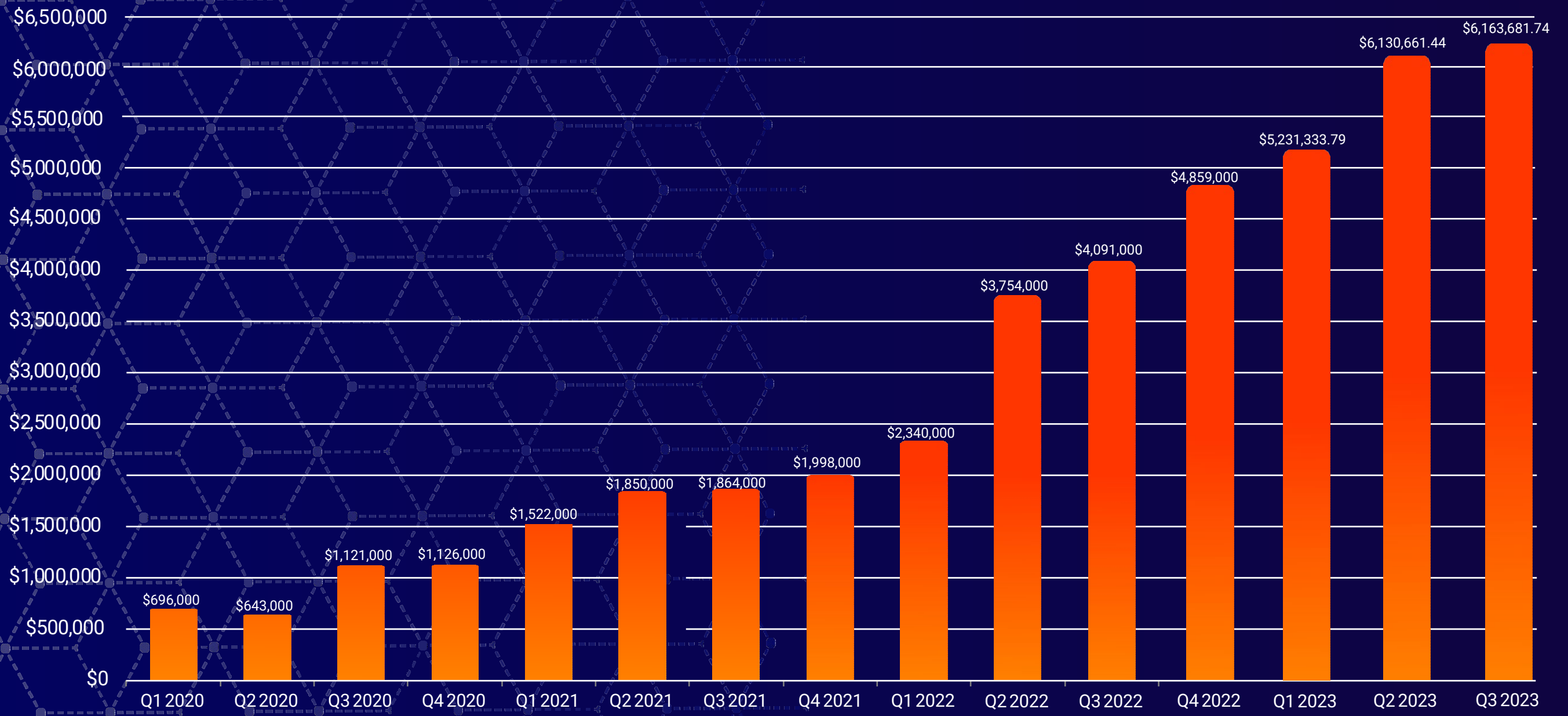


REVENUE GROWTH

REVENUE BY QUARTER

REVENUE TREND

REVENUE GROWTH



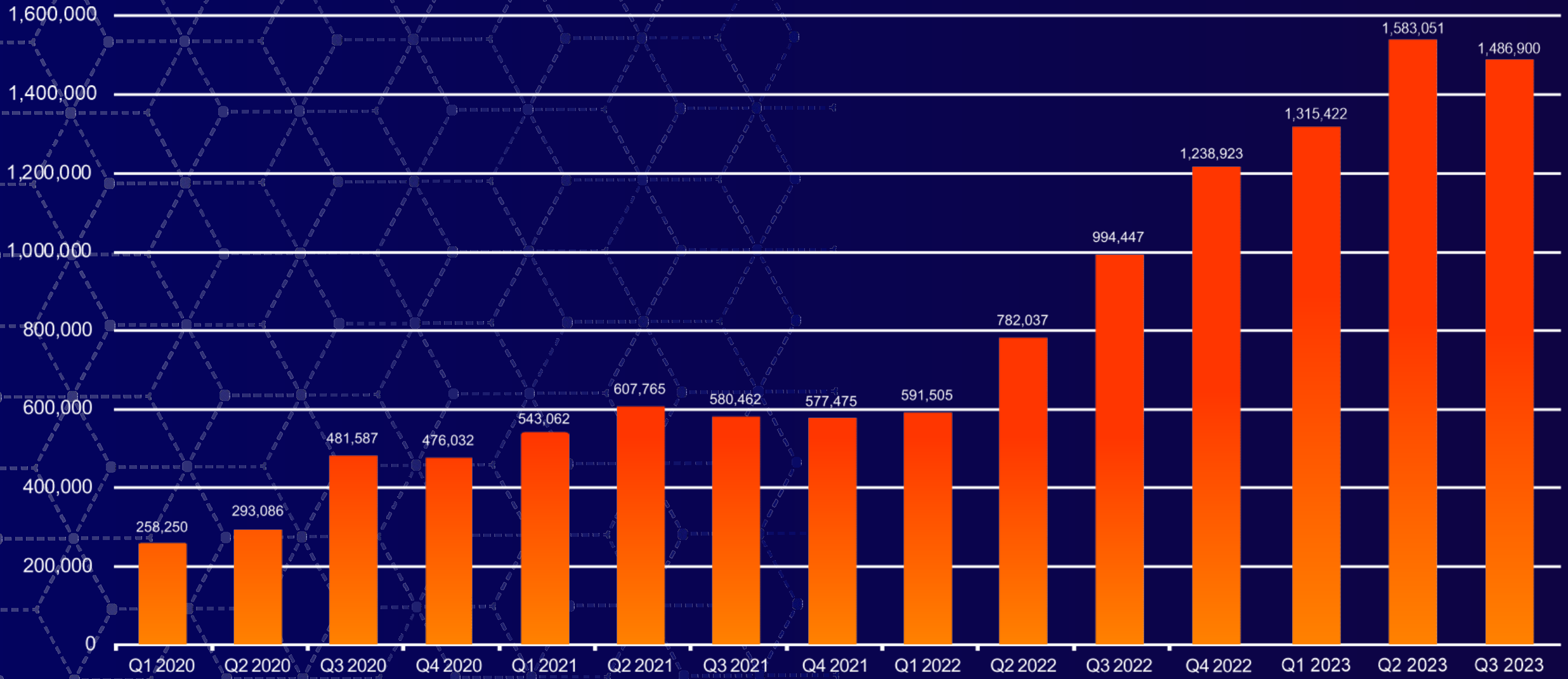
NASDAQ:
EZFL

GALLON GROWTH

GALLONS BY QUARTER

GALLONS DELIVERED TREND

REVENUE GROWTH



NASDAQ
: EZFL

EZFILL GROWTH IN 2023



NEVER PUMP GAS AGAIN

	2021	2022	2023
REVENUE	\$7.2M	\$15.0M	\$27.2M
GALLONS DELIVERED	2.3M	3.6M	6.5M
FUEL MARGIN PER GALLON	\$0.37	\$0.45	\$0.59
NEW FLEET ACCOUNTS ADDED	14	100 +	140
NUMBER OF TRUCKS IN FLEET	13	40	140
NUMBER OF LOCATIONS	1	5	140

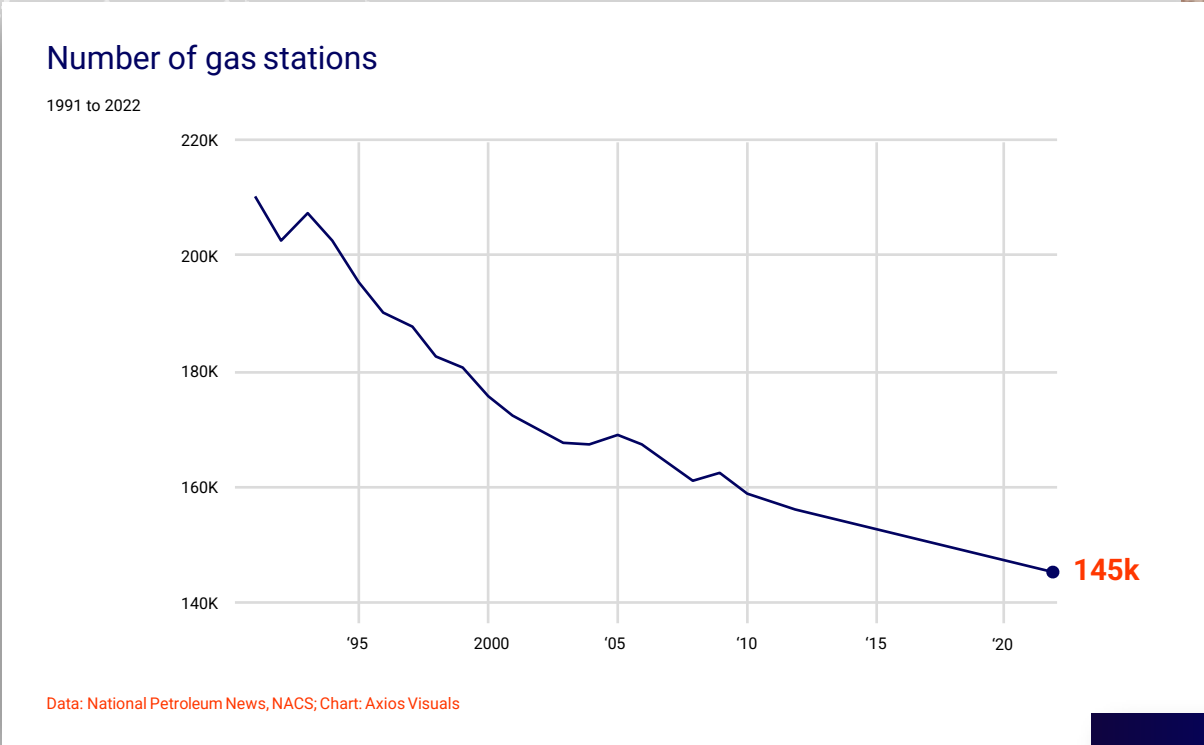
EZFILL GROWTH IN 2022

SIGNIFICANT MARKET OPPORTUNITY

“DESPITE THE EVOLUTION OF EV’S, INTERNAL COMBUSTION ENGINE (ICE) VEHICLES ARE GOING TO STAY ON THE ROAD”

Scott Keogh, VW CEO at NADA Las Vegas.

GAS STATIONS' LONG DECLINE



NEVER PUMP GAS AGAIN



SIGNIFICANT MARKET OPPORTUNITY

COMMERCIAL



Avg. Vehicle Commutes

23K MILES/YR

Justice of Statistics, 2019

Number of U.S. registered vehicles

121M

CONSUMER



Avg. Vehicle Commutes

12K MILES/YR

Justice of Statistics, 2019

Number of U.S. registered vehicles

276M

GAS AND DIESEL IN 2022

94%

OF VEHICLES

Kellybluebook 12/2022

135B

GALLONS/YR

U.S. MOTOR FUEL CONSUMPTION

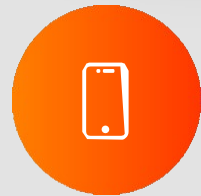
Energy Info Administration, 2022

TARGET CUSTOMERS



COMMERCIAL

COMMERCIAL – Largest % of Revenue. Fleet accounts can sign up with our customer success team and set up a recurring delivery schedule that reliably meets their business needs. Pricing and historical data accessible on customized fleet portal.



CONSUMER

CONSUMERS can download our easy-to-use app and schedule a fuel delivery. Price of fuel is comparable to local market prices and may include an added convenience fee.



SPECIALTY

SPECIALTY segments such as marine, construction, agriculture, among others, provide an opportunity to add additional revenue utilizing the same equipment and resources.



DIVERSIFIED CUSTOMER BASE



INCREASE ROUTE EFFICIENCY



TRUCK CAPACITY UTILIZATION



COMMERCIAL

WE FUEL FLEETS WHENEVER IT'S CONVENIENT FOR THEIR BUSINESS



SERVICE BENEFITS

- Increase route capacity
- Reduce driver down time
- Reduce impact on vehicle costs
- Lower emissions through centralized fueling
- Eliminate unauthorized use of fuel cards



CORPORATE CLIENT PROFILE

- Multinational online retailer
- Essential services
- Large online grocer
- Delivery companies
- Rental car companies
- Government agencies



GROWTH INITIATIVES

- Increased sales team
- Launched marketing campaign
- Added 100+ fleet clients in 2022
- Leverage existing fleet customers to enter new markets

COMMERCIAL

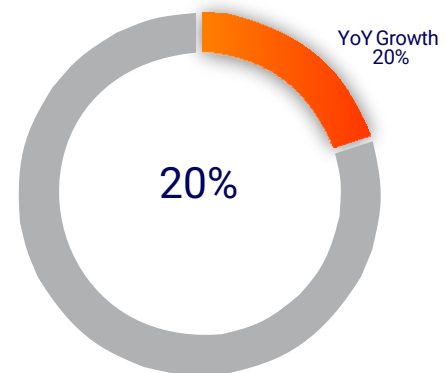


CONSUMER ON-DEMAND OPPORTUNITY

TO INNOVATE A **\$500 BILLION** RETAIL GAS INDUSTRY



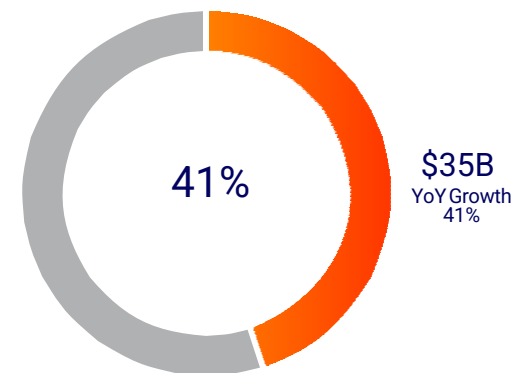
FOOD DELIVERY



\$899B
Annual Revenue



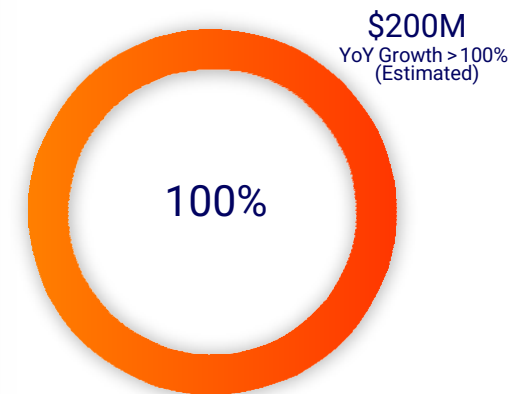
GROCERY SALES



\$1.4T
Annual Revenue



MOBILE FUEL



\$500B
Annual Revenue

CONSUMER

GAS STATION THAT COMES TO YOU... AT THE CLICK OF AN APP

GAS AT HOME



- Single Family Homes
- Condominiums
- Subdivisions

GAS AT WORK



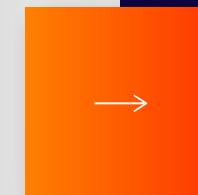
- Corporate Campuses
- Office Buildings
- Jobsites

GROWTH INITIATIVES



- Recently launched brand marketing awareness campaign
- Enhanced on-demand tech platform
- New partnerships with large corporations to enroll employees
- Increasing fleet capacity to meet demand

EzFill clients providing on-demand fueling option for employees:



NEVER PUMP GAS AGAIN



SPECIALTY MARKETS

SPECIALTY MARKETS DELIVER A **COMPETITIVE EDGE**

Customized services for the needs of market- specific vehicles, crafts or machinery on-site



- ✓ MARINAS AND BOAT OWNERS
- ✓ CONSTRUCTION SITES
- ✓ HEAVY MACHINERY
- ✓ GENERATORS & RESERVE TANKS



REC 90

OFF-ROAD DIESEL

REGULAR GAS

ON-ROAD DIESEL

DIESEL EXHAUST FLUID



F1 Race in Miami



NEVER PUMP GAS AGAIN



FUEL DELIVERY

POWERED BY
TECHNOLOGY

A SIMPLE 4-STEP BUSINESS MODEL

- 1 ON-DEMAND AND RECURRING ORDERS**
User friendly app allows customers to place on-demand and recurring fuel deliveries.
- 2 DIRECT SOURCING LEADS TO HIGHER MARGINS**
Daily purchases, direct from the port or fuel depot, allows for discounted volume pricing.
- 3 LOGISTICS AND ROUTE OPTIMIZATION**
Orders are scheduled for fast delivery within the specified time windows. Delivery routes are optimized.
- 4 PAYMENT PROCESSING & USER ANALYTICS**
Convenient billing with multiple secure payment options. User purchase history and preferences enable retention.



NEVER PUMP GAS AGAIN

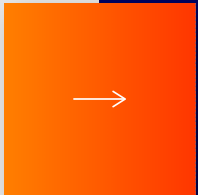




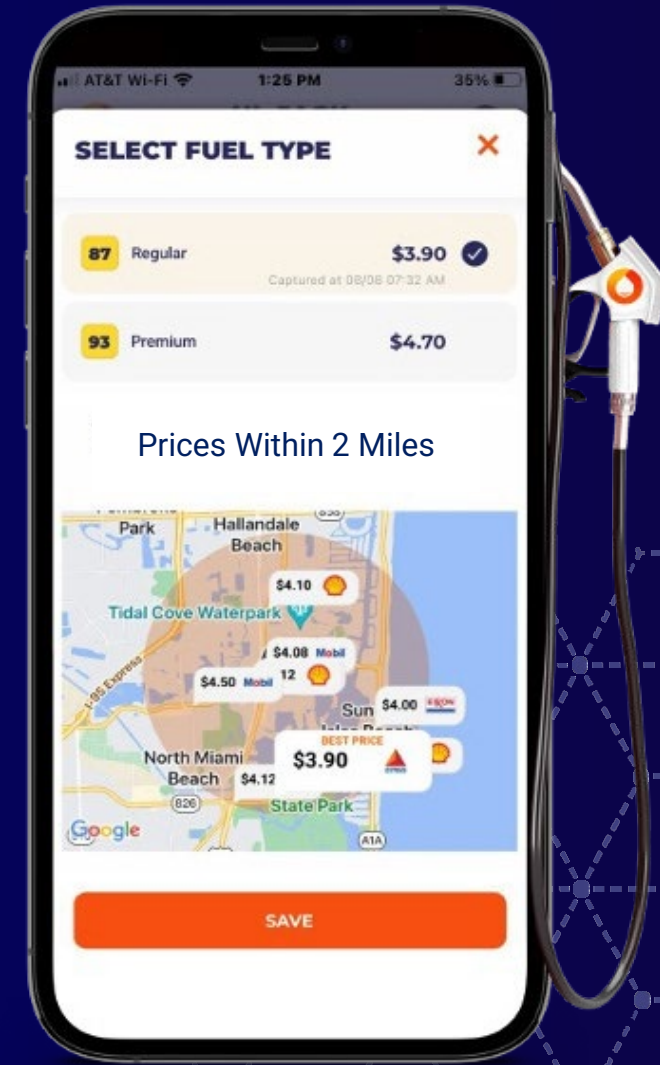
OUR PRICE

EZFILL'S TRANSPARENT PRICING FEATURE HELPS DEFINE A DAILY "CUSTOMIZED FUEL PRICE"

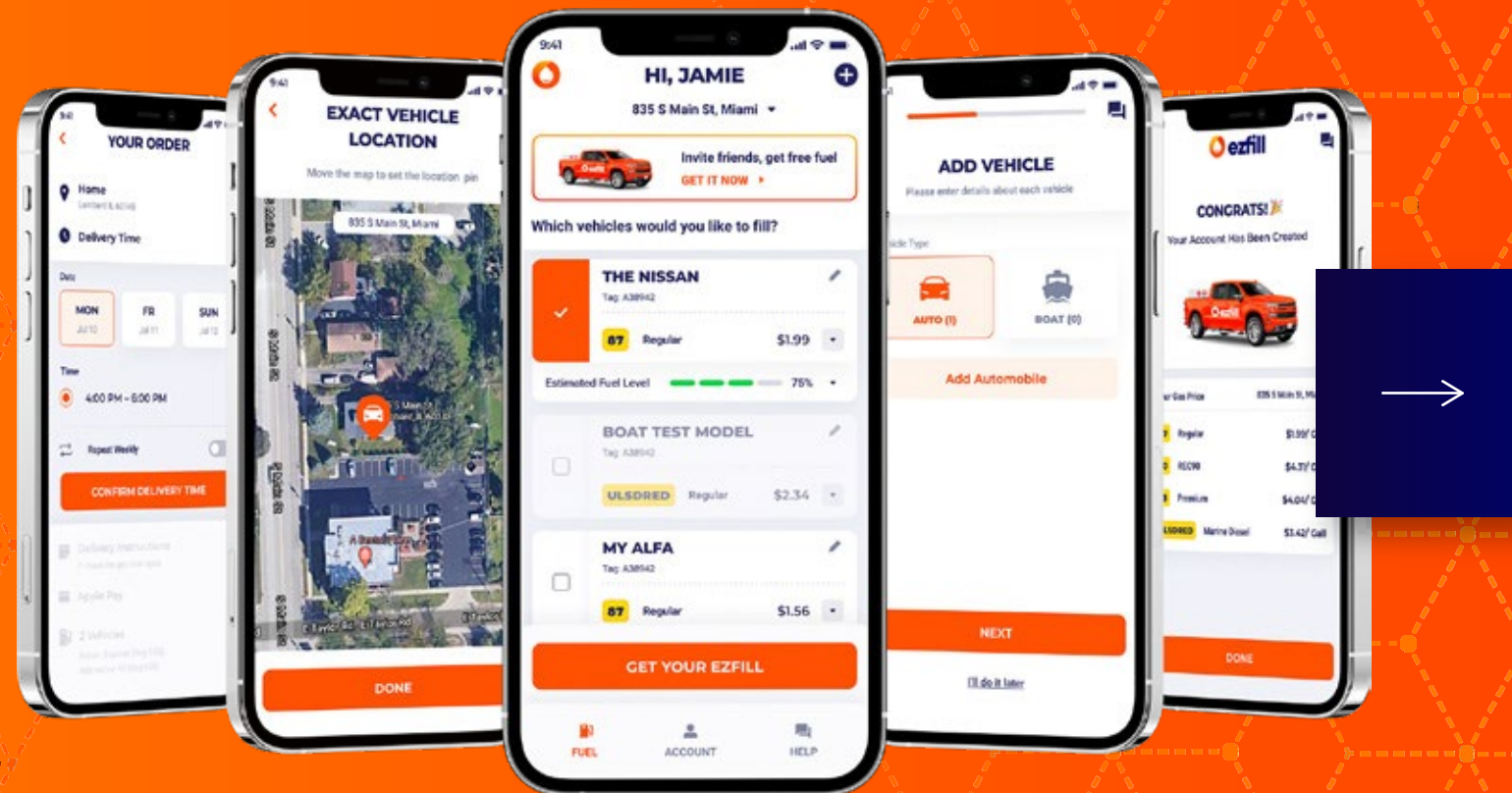
one that will be defined in real-time according to the market value around the customer.



Pricing based on data tracked by OPIS (Oil Price Information Service)



GROWTH STRATEGIES AND MARKET EXPANSION



TECHNOLOGY UPDATE

WE BELIEVE THAT TECHNOLOGY IS WHAT WILL SET US APART.



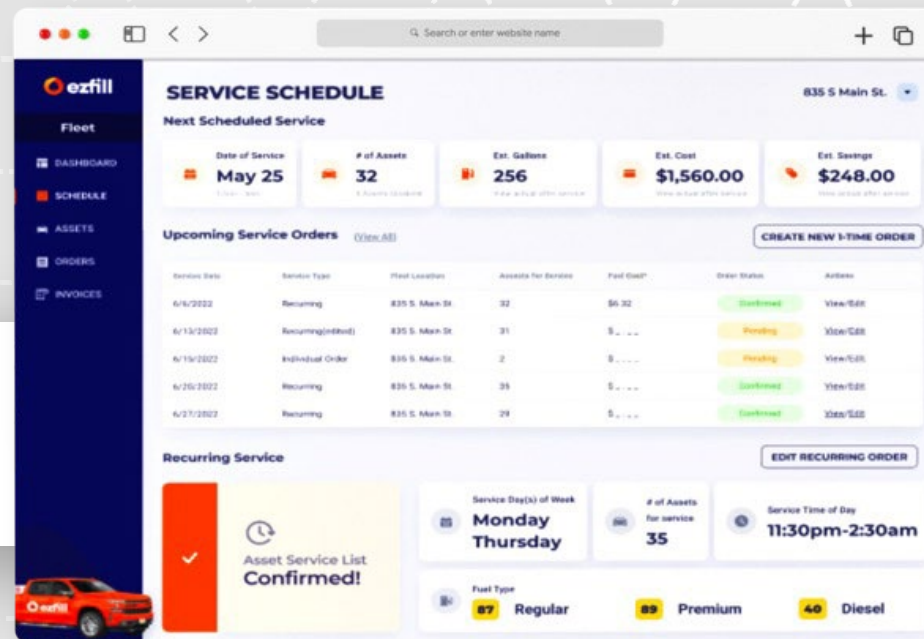
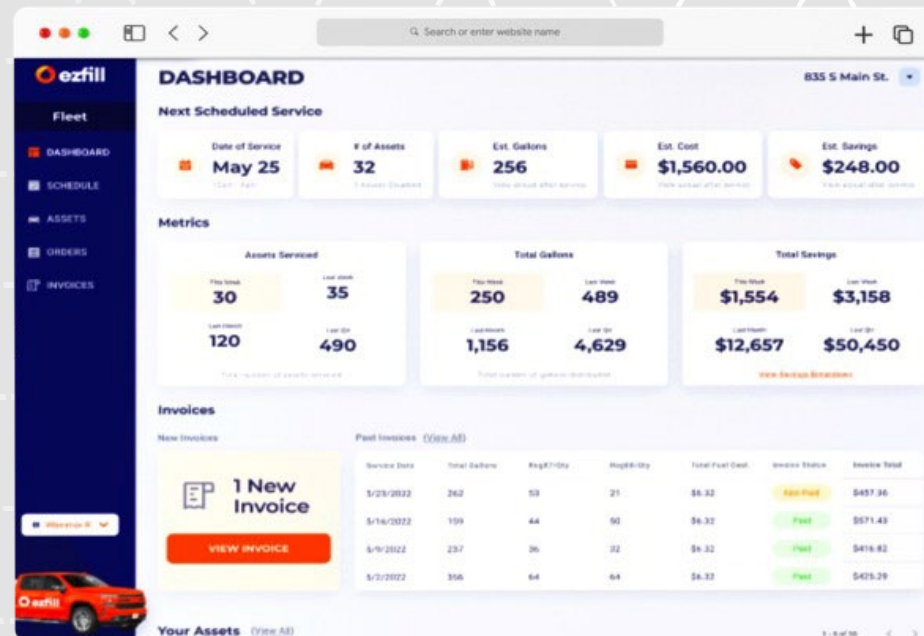
New customer dashboard was recently released to our fleet customers



Will allow fleet managers to efficiently schedule delivery dates and time, track fuel consumption and costs, as well as other analytics many have not had the ability to do in the past with fleet cards



EzFill plans to monetize the fleet portal once fully tested with fleet accounts



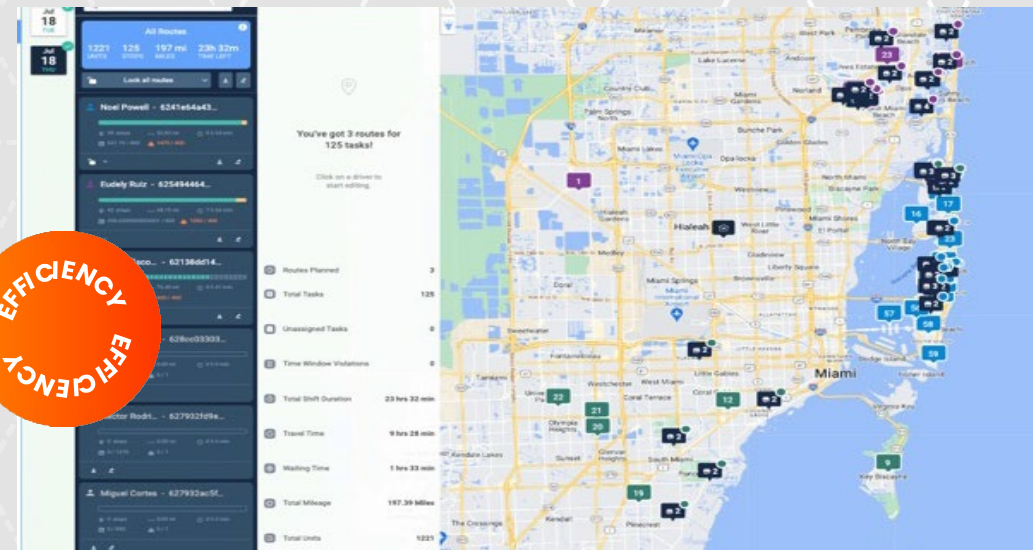
SMART ROUTE OPTIMIZATION

Operations increase efficiencies and minimized driver overtime with our very own newly developed smart routing system that is currently in beta.

- 1 Navigate expectancy on orders across all verticals 24/7
- 2 Ensure accuracy of gallons dispensed across all verticals 24/7
- 3 Maintain accuracy of drivers 24/7
- 4 Streamline projected goals for operational targets
- 5 Execute projected driver efficiencies 24/7

MACHINE LEARNING

- Track trends within all facets such as deliveries, driver efficacy and schedule adherence
- Tools set in place and the forecasts backed by machine learning algorithms
- Decision-making process becomes more streamlined and efficient





GROWTH STRATEGIES

2023 GROWTH PLAN

01 Continued growth in our home state of Florida with new revenue sources and improved margins

02 \$20 billion market just in Florida

03 Follow anchor customers, such as a national grocer, into new markets and build outwards

04 Find supplier and build out drivers and sales team in the new markets



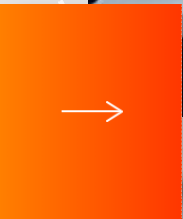
TARGETING KEY U.S. MARKETS

We always have our eyes open for potential acquisitions or partnerships. **We are currently evaluating new revenue streams to expand the relationship with our customer**



NEVER PUMP GAS AGAIN

EXPANDING BEYOND FUEL



POTENTIAL NEW REVENUE STREAMS



EZ CAR WASH



TIRE MAINTENANCE



WIPER REPLACEMENTS



EZ OIL CHANGE



EV-PILOT: EMERGENCY ROADSIDE ASSISTANCE



FLEET DASHBOARD WITH ROUTING AND TELEMATICS

APPENDIX



MANAGEMENT TEAM



AUTOMOTIVE, OPERATIONS, OIL & GAS AND FINANCE EXPERTISE



YEHUDA LEVY | CEO

Yehuda is one of EzFill's founders, who had the vision to start a mobile fueling company to service clients initially in Miami Beach back in 2016. He is a graduate of Yeshiva University with a major in Math and Economics and a minor in Finance. He has been working in the mobile fueling industry since its inception and understands every facet of the Company's sales and operations and how to maximize its opportunities for growth. In 2019, he sold the client base and other assets of his company to EzFill. Levy stayed on post-acquisition and has been an integral part of the Company ever since. He has served in various roles in Operations, Finance, Sales, and Marketing, including most recently as Vice-President, Operations through the date of this appointment to interim CEO.



AVI VAKNIN | CTO

Avi Vaknin is the Chief Technology Officer of EzFill Holding LLC, a tech company based in Miami, Florida. With a proven track record of building successful businesses from scratch, Avi is a visionary tech trailblazer with extensive experience in developing startups and rapidly growing in the technology market. As the CTO of EzFill Holding LLC, Avi is driving the company's technology strategy, overseeing the development of cutting-edge solutions for the energy sector. His passion for innovation and his dedication to excellence have earned him a reputation as a visionary leader in the tech industry. Outside of work, Avi is an active member of the community, supporting initiatives that promote education and technology entrepreneurship. He is a sought-after speaker and mentor, sharing his knowledge and experience to inspire the next generation of tech leaders.

BOARD OF DIRECTORS

DANIEL ARBOUR

Daniel Arbour brings more than 16 years of experience building multi-disciplinary high performance work teams and working to ensure corporate and organizational deliverables are established, most recently as the Principal and Founder of Mountain Views Strategy, a high-level management consulting firm. Prior to this, and for more than 16 years, Daniel has held various management and sales positions at Shell Oil Company, including CEO of Shell TapUP, where he was responsible for the new line of business' creation in North America and abroad; becoming the largest digitally enabled mobile fueling start-up in this region focused on delivering growth thorough the energy transition. Previously, Daniel also held positions General Manager of Sales & Marketing in the US Southwest and Mid-Continent, as well as various operations, pricing, and logistics roles for Shell in the US and internationally.

SEAN OPPEN

Sean Oppen has been a managing member of Strategic Exchange Management, LLC since 2002. Mr. Oppen has experience in evaluating international investment and lending opportunities in small to medium size businesses.

JACK LEIBLER

Jack Leibler previously served as an adjunct professor at New York University. In 1964, Mr. Leibler graduated from Yale Law School and was admitted to the state bar of New York in 1965. From 1965 to 1972, Mr. Leibler worked at various law firms. From 1972 to 1998, Mr. Leibler was employed at the Port Authority of New York and New Jersey, where he was involved in several large-scale programs. Upon retiring from the Port Authority of New York and New Jersey, Mr. Leibler began a consulting company, consulting large private interests through 2013.

BENNETT KURTZ

Mr. Kurtz has been the president and chief executive officer of Kurtz Financial Group, a privately held venture capital/investment banking firm, since July 2001. From January 2020 to March 2023, Mr. Kurtz was the CFO of First Phosphate Corp., he now serves as the chief administrative officer.



THANK YOU